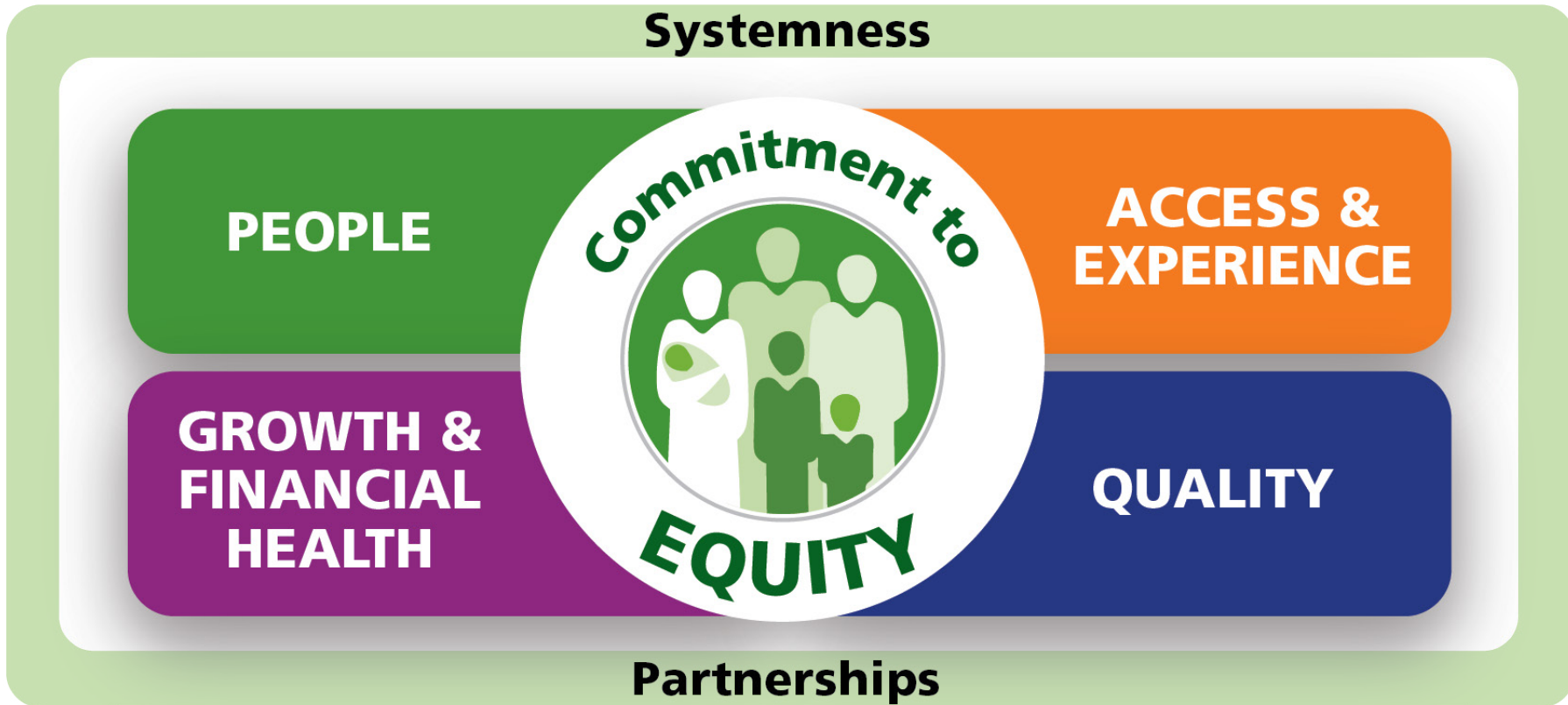


Exceptional Healthcare *Made Easier* for Every Person



- Support Well-Being
- Respect All People
- Build Trusting Relationships
- Strive for Excellence

Together, We Advance the Health of our Communities

Bronson's Plan for Excellence Definitions

Term	Definition
Plan for Excellence (PFE)	A one-page, living document that frames our long term and annual strategic goals. It guides our work year after year, and invites each of us to perform to our highest level of capability.
Mission	Bronson's reason for existence; describes what we do and for whom. Together, We Advance the Health of our Communities
Values	A reflection of our culture and expectations of one another. Values guide our decisions and are essential to carrying out our Mission. Support Well-Being: We create a culture that fosters engagement and well-being to inspire us to do our best. Respect All People: We recognize and appreciate all people for their uniqueness, and approach differences with kindness and compassion. Build Trusting Relationships: We value open and honest communication, are accountable for our actions, and support each other. Strive for Excellence: We continuously look for innovative ways to improve and solve problems using data, evidence-based practices, and customer input.
Key Behaviors	Our Values come to life through corresponding Key Behaviors that are outlined in Bronson's Standards for Excellence. Each one of us has a responsibility to demonstrate these behaviors in our daily work and in our interactions with others. Be Well. Be Respectful. Be Accountable. Be a Problem Solver.
Vision	Our desired future state; it defines what we want to achieve for those we serve. Exceptional Healthcare <i>Made Easier</i> for Every Person
Commitment to Equity	We are committed to putting diversity, equity and inclusion (DEI) into practice to create a culture of belonging in an environment free of prejudice and stereotypes for those we employ and serve. Diversity is a fact. Equity is a choice. Inclusion is action. Belonging is for everyone.
Strategies	The long-term areas of focus for our healthcare system. These are broad, far-reaching drivers of Bronson's Vision and generally span several years. Outcome measures, tied to each strategy, are used to measure success. People: Cultivate a diverse, equitable, engaging and inclusive environment where all can thrive and excel. Access & Experience: Compassionately provide an experience that is convenient, timely, seamless, and sensitive to each person's needs. Quality: Reliably deliver high quality care that is safe, effective, equitable and patient-centered. Growth & Financial Health: Ensure relevance and financial sustainability to reinvest in our people and community.
Catalysts	Helps us accelerate progress towards our Mission and Vision. Systemness: Work as one interconnected Bronson team towards our shared Mission and Vision. Partnerships: Work collaboratively with organizations or individuals on shared goals.